

Grove Local is your one-stop, full-service local digital marketing agency specializing in lead generation and getting your business found wherever your customers are.

We provide local/mobile/social digital marketing services across channels and languages.



BUSINESS PROMOTION

- Social Media promotion
 - Facebook, Instagram, Twitter — English and in-language
 - WeChat — Local-based ad platform
 - LinkedIn, YouTube, Pinterest and other relevant platforms
- Search Engine Marketing (SEM) services
 - Paid CPC or CPA advertising across multiple platforms including: Google, Facebook, Instagram, LinkedIn and WeChat
- Search Engine Optimization (SEO)
- Lead generation and list management services
- Direct email campaigns
- Local business Google maps SEO and citation directory management

REPUTATION MANAGEMENT

- Monitoring and analysis of reviews and star rankings across platforms and directories
- Implementation of tools to improve acquisition of positive reviews

CREATIVE & DIGITAL SERVICES

- Website design and construction
- Video creation, TV spots, photography
- Brand development and execution
- Signage and print collateral
- Analytics

MULTICULTURAL SERVICES

- Creation or enhancement of corporate marketing plans to reach broader culturally specific market audiences
- Adaptation of graphics and content to target audiences
- Localization of content into Chinese (Mandarin, Cantonese), Spanish, Korean, and Vietnamese

For more information on Grove and our services, contact **Kevin Hoyt** in our Seattle office at **(206) 369-0586** or **kevin@groveseattle.com**.