

**Grove Local** is your one-stop, full-service local digital marketing agency specializing in lead generation and getting your business found wherever your customers are.

We provide local/mobile/social digital marketing services across channels and languages.



## BUSINESS PROMOTION

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- Social Media promotion
  - Facebook, Instagram, Twitter — English and in-language
  - WeChat — Local-based ad platform
  - LinkedIn, YouTube, Pinterest and other relevant platforms
- Search Engine Marketing (SEM) services
  - Paid CPC or CPA advertising across multiple platforms including: Google, Facebook, Instagram, LinkedIn and WeChat
- Search Engine Optimization (SEO)
- Lead generation and list management services
- Direct email campaigns
- Local business Google maps SEO and citation directory management
- CallRail\* — Call and form tracking from online marketing sources
- ReviewLead\* — Get more reviews and manage your online reputation

*\*Certified Partners*

## REPUTATION MANAGEMENT

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- Monitoring and analysis of reviews and star rankings across platforms and directories
- Implementation of tools to improve acquisition of positive reviews

## CREATIVE & DIGITAL SERVICES

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- Website design and construction
- Video creation, TV spots, photography
- Brand development and execution
- Signage and print collateral
- Analytics

## MULTICULTURAL SERVICES

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- Creation or enhancement of corporate marketing plans to reach broader culturally specific market audiences
- Adaptation of graphics and content to target audiences
- Localization of content into Chinese (Mandarin, Cantonese), Spanish, Korean, Indian (Hindi), and Vietnamese

For more information on Grove and our services, contact **Kevin Hoyt** in our Seattle office at **(206) 369-0586** or **kevin@groveseattle.com**.